



ASSOCIATION OF CONSULTING
ENGINEERING COMPANIES
PRINCE EDWARD ISLAND

ACEC-PEI STRATEGIC PLAN 2020-2021

VISION

Be the recognized voice for the consulting engineering industry on PEI.

MISSION

To support and build the provincial consulting engineering industry.

STRATEGIC PRIORITIES

1. **Membership** – increase the number of member firms in order to:
 - a. To be the voice of the entire industry
 - b. To represent all types of consulting engineering in the province
 - c. To be financially sustainable
2. **Non-dues Revenue** – increase the amount of non-dues revenue for the association, in order to
 - a. Be financially sustainable
 - b. Support the core business of the association
3. **Advocacy & Profile** – increase the stature and profile of ACEC-PEI and its member firms by showcasing the contributions of consulting engineers to the Province's social, economic, and environmental quality of life. We want to influence government and collaborate with strategic stakeholders and partners to create favourable policy and business climate for consulting engineering companies.



ACTION PLAN

Strategic Priority	Outcome	Tasks	Status
#1 Membership	Increase the number of member firms by 10% (or 2 firms)	Create list of potential firms	
		Create a schedule for the year where the ED and/or board members visit potential members	
		Create a schedule for the year where the ED and/or board members visit current members	
#2 Non-Dues Revenue	Increase the amount of non-dues revenue for the association by \$1000?	Explore sponsorship opportunities for yearly panel	
		Apply for grant to update 2016 report on the contribution of CE to the PEI Economy	
		Create associate memberships – identify a fee and potential associate members	
#3 Increase the profile of the Industry	Increase the stature and profile of ACEC-PEI and its member firms by showcasing the contributions of consulting engineers to the Province's social, economic, and environmental quality of life. We want to influence government and collaborate with strategic stakeholders and partners to create favourable	Be prepared to provide comments or opinions on various topics related to industry via media and social media. Issue 3 press releases/year	



	policy and business climate for consulting engineering companies.		
		Collaborate with other like-minded groups such as CANB, FPEIM and Eng PEI, UPEI, Holland College	Track # of meetings with each group
		Provide education opportunities to member firms on Best Business Practices in the consulting engineering industry. This would include a panel yearly following the AGM and one PD opportunity in the Spring.	Measure attendance year over year